



FIVE OF FIVE MUSIC ENTERTAINMENT

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**FOR IMMEDIATE RELEASE**

**FIVE OF FIVE MUSIC ENTERTAINMENT ANNOUNCES “SMOKY KNIGHTS”  
AS WINNER OF THEIR “ARTIST-OF-THE-YEAR” TALENT SEARCH**

Nov. 17<sup>th</sup>, 2016 - (Los Angeles) - Five of Five Music Entertainment (VVME), the student-run, faculty-advised record label at CSU Northridge has chosen psychedelic indie rock quartet, Smoky Knights, as their “Artist-of-the-Year”. VVME will work with Smoky Knights over the next five months to record an EP as well as help build the artist’s name, reputation, and fan base.

Each year, VVME selects an artist to work with over the course of the academic year. In helping the artist take the next step in their career, students in VVME gain valuable, real-world experience. Last Monday, three selected finalists were showcased at VVME’s premier event, “The Pitch.” The selection of the Artist-of-the Year was based on careful consideration of the artists’ performances as well as their songwriting, musicianship, marketability, and overall professionalism. VVME will begin recording Smoky Knights’ new music in December/January and will host various events throughout Spring 2017 featuring the band.

"We are very excited to begin working with our Artist-of-the-Year, Smoky Knights. Their unique image and sound, and level of musical creativity, clearly sets them apart from most other four-piece bands. Their commitment to their craft and to each other is something we value and believe is essential for this type of collaboration." -Amsi Hernandez, Director of A&R, VVME

"We are extremely excited and look forward to being a part of the VVME community this academic year. We aim to use this collaborative effort to be the most successful artist to date and someday have a cool plaque next to Mike Curb’s in the Music building!" - Smoky Knights

The Music Industry Studies major at CSU Northridge is headed by Prof. Carey Christensen. VVME is under the direction of Adam Zanoff and Jesse Batten. More information can be found at [fiveoffivemusic.com](http://fiveoffivemusic.com), [facebook.com/fiveoffivemusicentertainment](https://facebook.com/fiveoffivemusicentertainment), and on Instagram at @v\_vmusic.

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